

## **NROC Security Solution Brief**

# Unleash GenAI in the workplace

Prevent data leaks | Govern Shadow AI | Prove compliance

### Challenges with GenAI for personal productivity

#### Prove data is protected

- 36 pieces of classified data per 100 user prompts
- Many GenAl apps claim rights to user content
- Auditors and customers demand proof of compliance

#### Enable right apps for employees

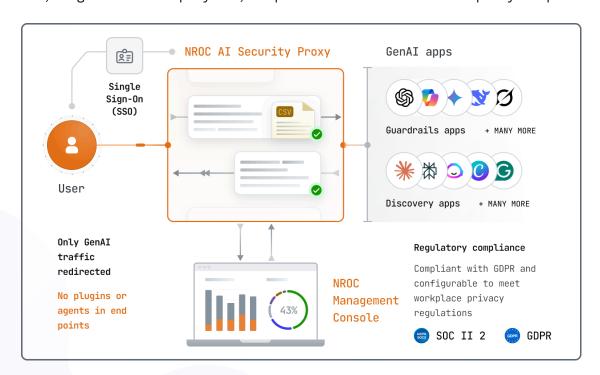
- 69% of usage on private and personal accounts
- Buying enterprise licenses without stats on usage wastes money and creates vendor lock-in

#### Encourage safe Al usage

- Usage is infrequent (< 10% use daily)
- Little insights into actual usage to drive training
- Apps do not guide what company data is off-limits

### Why NROC Security

NROC Security delivers GenAI discovery, visibility and policy enforcement controls directly in the native user interfaces of popular GenAI apps. The proxy-based solution is quickly deployed with no plugins or agents involved, integrates with company SSO, and provides auditable evidence of policy compliance.



# Proven enterprise customer success

10k+

4k+

700+

Monthly prompts inspected

Data leaks prevented

Times employees guided on safe usage

"I can be more lenient with what employees do with GenAI, because I have full visibility into usage and all personally identifiable information gets Xed out from the prompts."

### Use cases to secure and govern employee use of GenAl

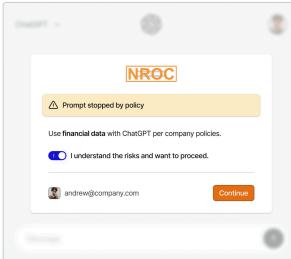
Governance and guardrails at the native user experience of popular GenAI apps; no change required to end users

Real-time guidance and 'are you sure' interventions to protect data and hold end users accountable

**Auditable record of employee compliance** with acceptable use policies

Authentication of every GenAl usage against the company SSO, and tailored policies per AD groups

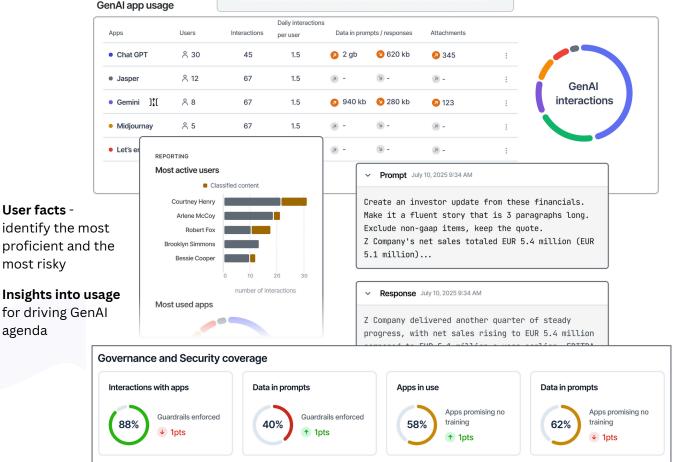
Shadow Al discovery and governance as an intuitively configurable rule set



**AI-based attachment control** to ensure right documents to the right AI

**Statistic about app usage** to help optimize GenAl subscription purchases

**Tighter guardrails for free and personal apps** compared to enterprise subscriptions



NROC Security can safely accelerate GenAI usage, productivity and innovation of your employees.

Visit www.nrocsecurity.com for more information and resources, including:

Example AI task force charter
CISO Guide for GenAI
Data protection standard example for GenAI usage