

Partnering to Deliver World-Class Privacy Protection to EMEA, UK, and APAC

For more than 15 years, DeleteMe, the leading provider of privacy protection, has been delivering a personalized privacy protection solution to US-based consumers, government entities, and businesses – large and small. Our seasoned privacy experts have executed over 100 million successful data removals from public sources. They are partnering with HANDD Business Solutions to expand its world-class privacy protection services across EMEA, UK, and APAC regions.

In an era where data exposure poses increasing risk to organizational security, we aim to find strategic partners with experience managing security and privacy solutions and strong customer relationships, ensuring high-quality service delivery.

Market Overview

Growing Privacy Concerns Around the World

68%

of business leaders reporting increased concerns about employee data exposure

40%

rise in social engineering attacks utilizing publicly available information

3.2B GBP

in annual losses attributed to privacy-related security incidents in the UK alone

72%

increase in targeted attacks against executives using personal information

These trends are precisely why DeleteMe chose to partner with HANDD Business Solutions (HANDD).

HANDD is a UK-based Managed File Transfer and Data Security specialist, providing extensive services across data security, cybersecurity, and data management. With expertise supporting leading organizations in finance, insurance, manufacturing, healthcare, the public sector. HANDD helps clients secure sensitive data and manage compliance and cybersecurity posture effectively.

With HANDD's expertise, security pedigree, and global presence, they offer several key benefits for international companies seeking to add DeleteMe's privacy solutions to their organization.

Localized Support and Guidance

HANDD's expertise in data security and protection solutions combined with DeleteMe's specialization in data removal can provide EMEA customers with:

1. Knowledgeable support teams familiar with GDPR and other regional privacy laws and regulations
2. Tailored guidance to integrate DeleteMe with their existing security strategies
3. Potential integration with HANDD's suite of data protection tools and services offering a comprehensive approach to privacy and security

Global Reach and Proven Track Record

HANDD has implemented its data security approach for over 1,000 customers across 27 countries, including major players in finance, insurance, manufacturing, healthcare, and the public sector. This extensive experience highlights their capability to handle diverse security challenges across various industries.

Enterprise-Level Solutions

EMEA-based companies can access DeleteMe's enterprise-level services through HANDD, which is designed and used by major brands to safeguard executives, workforce and public facing data. Their extensive experience spans industries such as finance, healthcare, manufacturing, and the public sector, ensuring versatile problem-solving capabilities. This tailored approach can benefit organizations looking to enhance their data privacy and security measures with:

1. Seamless integration with existing security stacks
2. Automated onboarding through SSO/SCIM
3. Dedicated account management
4. Regular services and optimization

Workforce Protection

As businesses face ever-increasing privacy risks, DeleteMe through HANDD can be implemented as a workforce protection benefit. This can help EMEA-based companies safeguard their employees' personal information and reduce the risk from virtually all human-based attack vectors made more potent by exposed employee PII.

These vectors include:

1. Social Engineering
2. Spear Phishing
3. Business Email Compromise
4. Impersonation
4. Scammers & Fraudsters

By leveraging HANDD's expertise and DeleteMe's comprehensive data removal services, EMEA, UK, and APAC-based customers can enhance their overall data privacy posture and better protect their organization and employees from the risks associated with personal information exposure online.

Countries Supported:

Platinum:

 Australia	 Austria	 Belgium	 Brazil 55
 Canada	 Chile	 China	 Costa Rica
 Czech Republic	 Denmark	 France	 Germany
 Greece	 Hong Kong	 India	 Indonesia
 Ireland	 Italy	 Israel	 Japan
 Mexico	 Netherlands	 Paraguay	 Poland
 Portugal	 Russia	 Singapore	 South Korea
 Spain	 Sweden	 Switzerland	 Thailand
 Turkey	 United Arab Emirates	 United Kingdom	

Gold:

 Australia	 Austria
 Belgium	 Brazil 55
 Canada	 France
 Germany	 Ireland
 Italy	 Netherlands
 Singapore	 Spain
 Switzerland	 United Kingdom

