

Adobe uses Okta to connect thousands of creatives and employees to the cloud

The Problem - Dual Cloud Challenges

In 2012, Adobe launched Creative Cloud and changed the creative world forever, moving all Creative Suite products to the cloud. By 2014, the small internal IT team at Adobe was supporting some 300 cloud applications with an open-source single-sign-on solution they built themselves. That year, the company also decided to deploy Microsoft Office 365 to all 13,500 Adobe employees - moving email, calendaring, and Sharepoint tools to the cloud. The old identity management platform, with its quirks and outages, wasn't going to cut it. Fortunately it was around this time the team was introduced to Okta.

The Solution - A New Kind of Internal IT

After reviewing their options and Okta's record in the industry, Adobe decided to sunset the internal single-sign-on system and deploy Office 365 with Okta. After roll-out, they began moving the rest of their cloud apps to the Okta platform. Because maintenance for the old platform was up for renewal, they were working on a tight deadline: 3 months to migrate 300 apps. It took about four weeks to get through the first 200. Today, most apps take minutes to provision, rather than the weeks or months it had taken before. Since then, Adobe has deployed multiple products from the Okta Identity Cloud across its growing employee base, securing and managing its workforce of 20,500 employees.

The Solution - Identity for Everyone

After working with Okta to secure employee access, Adobe IT was pretty clear about who the product team needed to work with to build powerful identity into Creative Cloud. Today, Adobe uses Okta to offer a comprehensive identity management layer to all its enterprise customers. To make Creative Cloud users successful (and keep their customers' IT departments happy), Adobe's enterprise identity platform does some very important things:

- Connect with customers' corporate identity systems so IT admins don't have double management activities
- Integrates Okta functionality into Adobe's existing code
- Stands up with Adobe's branding
- Federates individual user identities with individual accounts, as well as multiple enterprise and agency accounts

20,500

Employees using Okta for SSO

Thousands

of companies use Okta to access Adobe Creative Cloud

9 Months

to deliver enterprise-ready authentication, fully integrated into Creative Cloud

“Using Okta at Adobe has allowed my organization to focus on the key differentiators in our product, building value for our customers and investing our time and efforts in the things that make our customers successful.”

Scott Castle, Director Product Management, Digital Media, Adobe