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## Apttus Selects Centrify Identity Service **APTTUS** to Manage Its Cloud-based Environment, Citing Mac Management and MDM Capabilities

Based in San Mateo, California, Apttus delivers Quote-to-Cash, category-defining software that drives the vital business process between the buyer's interest in a purchase and the realization of revenue. Apttus software is delivered on the Salesforce1 Platform, the world's most trusted and comprehensive cloud delivery infrastructure.



"Centrify is a key enabling factor in allowing us to operate an 850-person company with an IT team of six individuals."

Steve Winter IT Director at Apttus



### The Challenge

Restrict and guard against unauthorized access to patient health information per HIPAA regulations. Simplify password management for key healthcare apps. Minimize expensive helpdesk requests for password resets.

Apttus is a cloud-based company with a very small on-site infrastructure — virtually all of its server and storage needs are met in the cloud. Salesforce, NetSuite, Concur, Dropbox, Office 365 and other SaaS apps comprise the majority of the Apttus environment, and Microsoft's Azure platform is configured to house domain controllers and cloud connectors in the cloud, with a VPN connection back to headquarters.

As a result of its cloud focus, the majority of the company's employees access SaaS apps on a daily basis, and that was creating significant challenges in terms of administration and security. Compounding the problem was rapid company growth. "Within a two-year timeframe, we'd grown from 120 to 850 people," says Vice President of Information Technology Erich Hilkemeyer. "And user authentication and provisioning became increasingly difficult as those numbers grew. We needed an identity service provider."

Before using Centrify, in order to onboard an employee the IT team would have to create accounts across all of the different services individually. Then came the challenge of maintaining unified credentials and logins, not all of which had the same password change policies or complexity requirements. "It was a manual process on each system. Password complexity rules had to be enforced within individual apps, and the result was between five and a dozen password reset requests every business day," says Apttus IT Director Steve Winter.

When audits were required to monitor who had access to these applications, manual, labor-intensive reports were run, which also became more difficult as employee numbers rose. Apttus decided to find a vendor that could bring access management, provisioning and reporting together under one central solution to deliver greater simplicity, visibility and security."

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## APT*TUS*

"With Centrify, we have a 100% cloud-based identity solution that provides authentication, provisioning and de-provisioning, MDM, Mac management, and the ability to track which users are logging into which apps and services."

Steve Winter IT Director at Apttus



#### The Solution

With help from technology partner SoftwareONE, Apttus evaluated a few vendors and chose Centrify for its Mac management capabilities and its Mobile Device Management functionality, both of which did not exist in competitive offerings.

Apttus wasn't yet using Active Directory as a directory service. The team simply managed stand-alone computers all with individual accounts. "We knew we had to roll out Active Directory, and once that was done, we could extend that secure identity platform to our key applications," says Winter. "We just needed the solution that would bring those apps under the set of credentials inside Active Directory — it all made sense from a security, user and an auditing perspective."

Winter decided to look at a handful of solutions, but found many of them lacking in complementary functionality. "We looked at a couple of cloud-based solutions that seemed capable of providing the basic identity management we were looking for at that time, but we were also shopping with an eye on the future. For example, none one of the other products offered Mac management, and I have a rapidly growing number of Mac users, particularly in the executive ranks."

MDM (Mobile Device Management) was another feature that was lacking in alternative solutions. "Centrify's MDM functionality has a lot of benefits: A more secure BYOD strategy, integrated single sign-on to mobile business apps and remote lock and wipe are all increasingly important features," Winter said.

Leveraging Centrify Professional Services and technology partner SoftwareONE, Apttus rolled out Active Directory, integrated its employees into the system and quickly implemented Centrify Identity Service<sup>™</sup>.



#### The Results

Apttus is saving time and reducing costs. The authentication process has been simplified via single sign-on, eliminating a significant percentage of help desk requests. IT activities have been reduced by bringing identity management under one centralized solution.

Centrify has aided the Apttus IT team in saving time and reducing costs. The authentication process has been simplified for users via single sign-on, eliminating a significant percentage of help desk requests. IT activities have been reduced by bringing identity management under one centralized solution, taking significant pressure off the team.



### **APTTUS**

"Registering MacBooks like mobile devices is a major benefit, and using the Centrify Mac OS client gives us a lot of flexibility because it integrates the Macs into Active Directory."

Steve Winter IT Director at Apttus "Centrify is an essential enabler in the ability to support 850 employees with a relatively small IT team of six," says Winter. "Password resets can now be accomplished through a self-service user portal. And provisioning is as simple as one administrator creating one Active Directory user, and assigning them to the proper security groups. Corresponding accounts are automatically provisioned when the service synchronizes. And for de-provisioning, rather than having to act manually, we can remove access with the click of a button, in a fraction of the time."

"We've even been able to define user groups within Active Directory to address the different types of licenses within Office 365. With Centrify, we can provision a full license that includes email and the entire Office suite, or we can have an Exchange-only group for contractors that just need an email account. It's all defined through security groups that map to the rules we created in Active Directory — and that's true not only for Office 365 but for salesforce.com and others."

Apttus is leveraging Centrify's multifactor authentication feature, and the Centrify MDM client is installed on all employee MacBooks. "Registering MacBooks like mobile devices is a major benefit, and using the Centrify Mac OS client gives us a lot of flexibility because it integrates the Macs into Active Directory."

"With Centrify, we have a 100% cloud-based identity solution that provides authentication, provisioning and de-provisioning, MDM, Mac management, and the ability to track which users are logging into which apps and services. Being an entirely cloud-based company ourselves, Centrify just made sense."

## **S** Centrify

Centrify strengthens enterprise security by securing identities from cyberthreats. Centrify uniquely unifies identity for privileged and end users across cloud, mobile and data center. Centrify improves security, compliance, agility and productivity for over 5000 customers, including over half of the Fortune 50 and over 80 federal agencies. www.centrify.com.

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SANTA CLARA, CALIFORNIA	+1 (669) 444 5200
ЕМЕА	+44 (0) 1344 317950
ASIA PACIFIC	+61 1300 795 789
BRAZIL	+55 11 3958 4876
LATIN AMERICA	+1 305 900 5354
EMAIL	sales@centrify.com
WEB	www.centrify.com