Watchful Keep IT secret.

RightsWATCH building on RMS for data-centric data security

RightsWATCH complements and extends Microsoft Rights Management Services (RMS) ensuring that sensitive/confidential information is identified, classified, marked/tagged and tracked appropriately. Further, that information can only be used by those who have been granted proper authority by company policy. RightsWATCH also enables this level of classification and protection dynamically, regardless of the platform (Windows, MacOS, iOS, Android, Blackberry) in use at that moment. RightsWATCH integrates seamlessly into existing business workflow processes and delivers a comprehensive audit trail for forensic analysis and remediation purposes if required.

The most effective way to protect information is to protect the asset at the moment it's created through the use of encryption. Given the fluid nature of BYOD and related security issues, the next logical step is to approach the data's security independent of the device or location. The best minds in security are now paying attention to the vulnerability of the data itself, and less to the device on which it resides. If the data is secure wherever it goes, then where it resides becomes unimportant.   RightsWATCH adds policy-based data classification, automated role-based usage rights, and improved regulatory compliance tracking to the advanced Microsoft Rights Management Services (RMS) capabilities while seamlessly integrating into the user's workflow with little impact on IT.

RightsWATCH integrates easily with RMS creating a complete data-centric security strategy:

Identify	Classify	Mark/Tag	Protect	Track/Report
▪ Dynamic engine ▪ Rules based on content, context and metadata	▪ Governs access, usage & markings ▪ Tied to company customized policy	▪ Watermarks, headers & footers ▪ Disclaimers and metadata tags	▪ Strong encryption, tied to use credentials ▪ All rights managed	▪ All activity logged, tracked, reported ▪ Centralized database

More Information available at www.watchfulsoftware.com.

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1. RightsWATCH leverages Azure, RMS and Office 365 and extends the RMS data security model. Your data is secure independent of where it is.
2. RightsWATCH has a fully integrated, dynamic classification engine enforcing data security. There is no reliance on the user to make these decisions.
3. RightsWATCH integrates into the native Windows workflow to make information protection and control intuitive and familiar, increasing user adoption.
4. The RightsWATCH paradigm fully supports iOS, Android and BlackBerry in the BYOD environment. Secure data can exist anywhere, regardless of what type of data it is.
5. With the centralized database and management console for logging/tracking/reporting, customers can now easily implement a completely compliant environment for regulatory and audit purposes.
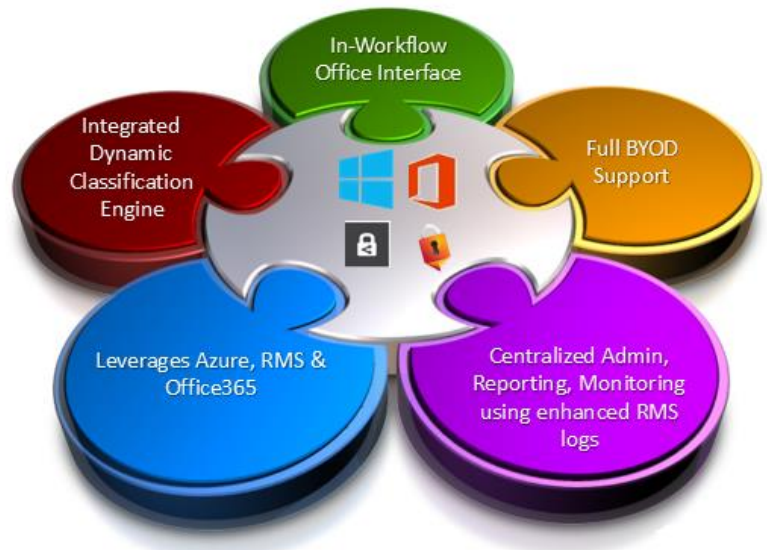
RightsWATCH delivers universal protection across various data types

From a data perspective, RightsWATCH covers virtually all unstructured data types, from documents to emails, presentations to spreadsheets. Even PDF documents, engineering drawings, and Microsoft's .PFILE structures are covered. Such coverage allows all of an organization's sensitive information to be protected.

RightsWATCH delivers ease of deployment with nearly immediate user adoption

More importantly, RightsWATCH is virtually seamless to deploy even for thousands of users in a global environment. Integrated right into their major applications such as email, MS/Office, etc., RightsWATCH can be deployed with little or no training for users while ensuring that information is securely classified/ protected across the enterprise.

RightsWATCH delivers broad based platform support

To complete the picture, RightsWATCH applies this high level of information security across multiple platforms beyond the Windows desktop world, including MAC OS platforms and the mobile BYOD environment of iPhones, iPads, Androids, and BlackBerry systems. RightsWATCH ensures data-centric information security without sacrificing business agility.