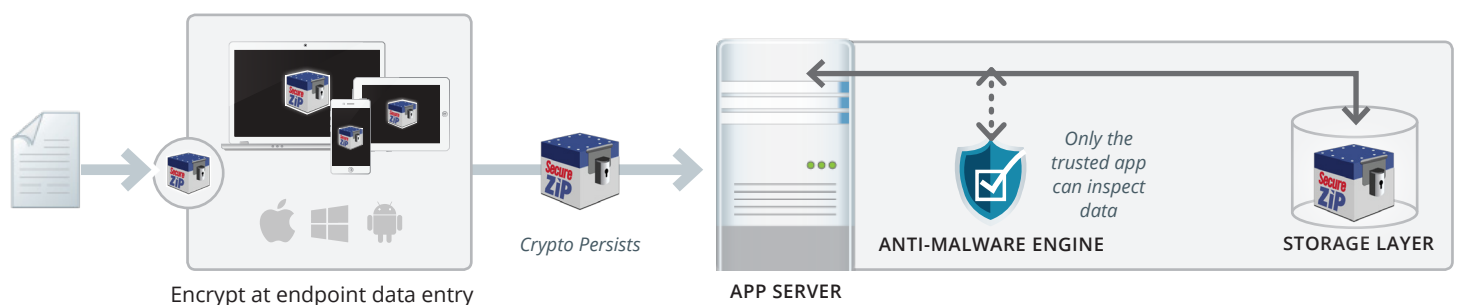


# PKWARE solutions provide persistent data protection for organizations concerned about security throughout the data lifecycle.

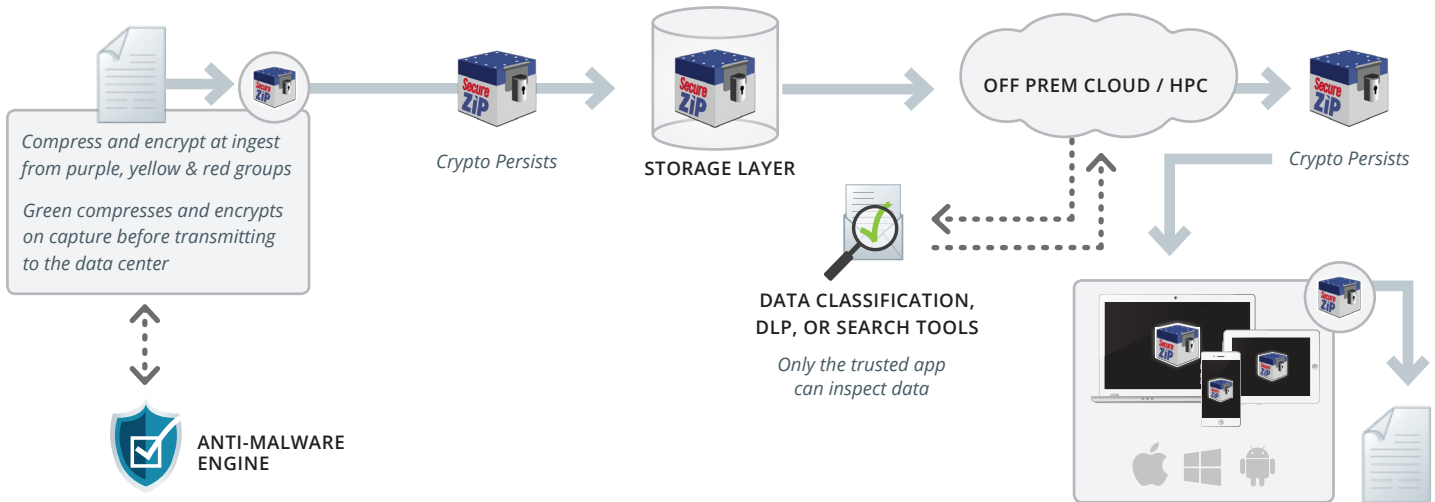
More than 30,000 PKWARE customers deploy protection on endpoints, servers or through SDKs that follows the data itself. Business partners also choose PKWARE’s Smart Encryption solutions such as SecureZIP because they satisfy compliance like FIPS, cut SLA times and streamline operations.

## EXAMPLE 1 – PROTECT, VERIFY AND TRUST



PKWARE empowers key technologies and collaboration by immediately compressing and encrypting data. Once data is captured via smartphone, tablet, or another platform, PKWARE’s Smart Encryption solutions like SecureZIP armor the data for protected sharing, storage and access. Applications that govern decision points—such as search, classification, DLP and anti-malware scanning—continue to operate while data remains secured.

**EXAMPLE 2 – SECURITY, FROM FEEDS TO ANY PLATFORM**



Access to data has never been more critical to business and knowledge workers. That only heightens the obstacles for protecting data with dated and perimeter methods. PKWARE has built encryption solutions deemed “Smart” because they provide security for data itself that doesn’t interrupt the way global organizations collaborate, store and perform.

Customers indicate most of their data loss happens in the exchange between users and the storage or file layers. Smart Encryption mitigates these risks with persistent protection that follows the data across layers, devices, programs and applications. By using a software-defined approach, PKWARE also reduces management and licensing costs without compromising data and IT flexibility.

With Smart Encryption, transition to the cloud is seamless and organizations retain control over crypto keys. Approved administrators gain insight on data activity and eliminate the risks of “insider threats”. Encryption happens in a manner where key management is simplified and the organization or department remains in charge of authorization.

PKWARE’s Smart Encryption solutions armor data at its core, eliminating vulnerabilities everywhere data is used, shared or stored. For nearly three decades, PKWARE has provided encryption and compression software to more than 30,000 enterprise customers and over 200 government agencies. PKWARE continues to innovate its creation, .ZIP, the world’s most widely used file-based open standard.



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