

Jane has access to **millions** of patient records.

Jane runs a hospital's coffee shop.

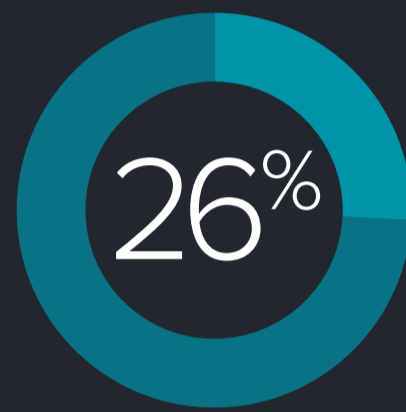
Are you vulnerable to **insider threats**?



Documents are the most commonly leaked assets when it comes to **insider mistakes**. 49% of all mistakes involve documents (Word docs, spreadsheets, etc.).^[1]



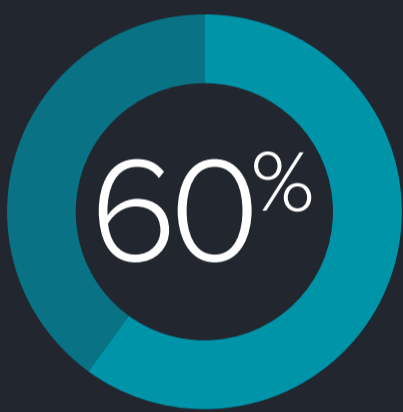
Between 2013 and 2014 the average loss of customers who were **directly affected by the data breach** increased an alarming 15%.^[4]



Accidental insider breaches (email mishaps, misconfigurations, etc.) make up 26% of **all breaches**.^[1]

\$800k

The average incident results in **\$800,000 USD** of damage.^[2]



Within the insider threat category, **mistakes** account for about 60% of incidents and **malice** accounts for 40%.^[1]



Target lost 40,000,000 records in 2014 because a compromised account had **far too much access**.



In February of 2014, a large Midwest University lost 146,000 student records, not to hackers, but because someone **saved a file in a public folder**.



71% of employees report that they have **access to data they should not see**.^[3]

18%

The overall success rate of **phishing emails** is 18%.^[1]



4 in 5 IT pros say their organizations **don't enforce** a strict least-privilege (or need-to-know) data security model.^[3]

10,000

The average company now has a 19% chance of **suffering from a material data breach** over the next two years involving a minimum of 10,000 records. For public sector organizations the risk is even higher.^[4]



A **phishing campaign** of just ten emails has a better than 90% chance of getting a click.^[1]

Get a free risk assessment to find out how you're vulnerable to insider threats

<http://bitly.com/threatcheck>

[1] Verizon's annual DBIR (Data Breach Investigations Report): <http://www.verizonenterprise.com/DBIR/2014/>

[2] CMU Report: https://resources.sei.cmu.edu/asset_files/Podcast/2006_016_102_66890.pdf

[3] Varonis – Ponemon Report: <http://www.varonis.com/research/why-are-data-breaches-happening/>

[4] 2014 Global Cost of Data Breach Study: <http://www.ponemon.org/blog/ponemon-institute-releases-2014-cost-of-data-breach-global-analysis>