Leading Medical Data Connectivity and Security Company

Innovative provider of best-in-class connectivity solutions simplifies and secures the exchange of health-care information to improve the delivery of patient care.

HEALTHCARE RELATED SOFTWARE & SERVICES
THE DETAILS

CUSTOMER PROFILE
- Leading provider of software and services for healthcare information management
- Processes more than 12.8 billion transactions a year

CHALLENGES
- Meeting diverse needs of expansive network
- Ability to reduce risk and create trust with partners
- Must meet regulatory compliance requirements for sensitive information

PKWARE SOLUTION
- PartnerLink

Company Background

This medical data connectivity company provides enterprise software solutions, software consulting and application hosting for pharmacy-related benefit management. The organization provides connectivity solutions that make it easy for consumers and healthcare organizations to securely exchange information. The company processes more than 12.8 billion financial and clinical transactions annually.

Challenges and Requirements

The company wanted a solution to further its commitment to data privacy and security while ensuring compliance, enhancing processes, encrypting unstructured data and improving overall operations as a private cloud serviceoriented architecture provider. With an expansive client and partner network, the solution had to meet the needs of a diverse group regardless of size or platform without cost prohibitive funding for the competitive PGP product. In addition, it had to guarantee secure data exchange, endpoint security and protect all parties from a potential breach. Daily exchanges of Protected Health Information (PHI) and Personally Identifiable Information (PII) have to meet compliance regulations, such as HIPAA, HI-TECH, FIPS 140-2.

> "Our partners expect the highest level of protection for their data. PKWARE provides subject matter expertise and instills confidence on our part to our partners. Together we are providing a data-centric security model and can show in an audit that data was protected from end to end. The transition support has been a great asset to all parties, ensuring any risk is minimized during the migration and delivering peace of mind."
>
> SENIOR DIRECTOR
> TECHNICAL SERVICES MEDICAL DATA

RESULTS

› Protects sensitive information with data-centric security at rest and in transit

› Reduce data storage requirements

› Meets compliance requirements

› Engaged partners with no cost to them

› Furthered commitment to connectivity and interoperability

Competitive Landscape

A dynamic regulatory environment means added pressure on any organization processing sensitive information. The company needed to protect itself, and its entire partner network from the risk of a breach. To do so, the requirements of a heterogeneous network had to be met without causing parties any financial burden while meeting the data exchange standards. Any cost barrier would make it more difficult to recruit partners and maintain their clients' competitiveness.

The Solution

This industry leader with its clients chose the PKWARE PartnerLink Solution so that it could store and transfer data with its clients, with the assurance of data protection throughout the transmission process. PKWARE supports a distributed computing platform which eliminates any partner investment to support the solution. It also includes the addition of digital signatures, file transfer validations, and data-at-rest encryption for data files outside the database. Client versions of the solution are provided at no cost to all approved partners along with the Secure Deployment Package that contains the necessary public keys to digitally sign and encrypt/decrypt the compressed files. PKWARE offered a proven solution in the industry, with a seamless, non-disruptive migration to ensure adoption and minimize risk to partners.

The company is using the PKWARE PartnerLink Solution to achieve a significant reduction in file size with the benefits of data-centric security...all from a single provider. The resulting advantage helped accelerate the delivery of high-quality care and improved financial performance. They accomplished this through an open network supporting interoperability among all organizations, systems and solutions.

PKWARE connects security with performance, helping businesses protect and maximize data as it moves from mainframe to servers to desktops and into the cloud. We created the ZIP file standard in 1986 and continue to provide innovative solutions in use by more than 30,000 global customers for billions of documents every day.

PKWARE®

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