

boldonjames
A QinetiQ Company

DATA CLASSIFICATION

THE FIRST STEP TO
SECURING YOUR DATA



boldonjames.com

Allianz



Boldon James worked closely with us to get the product implemented as we needed it. They came on-site to identify and resolve any problems really quickly. Classifier was the perfect match for our requirements, being easy to deploy and intuitive for our users. As a result, Classifier has helped build awareness around information protection and value.



Orla Barry
Information Security Officer
Allianz Ireland

boldonjames A QinetiQ Company

For 30 years, Boldon James has been a market leader in data classification and secure messaging solutions. We help organisations of all types and sizes manage sensitive information securely. Boldon James is an autonomous subsidiary of QinetiQ plc and therefore has robust and reliable financial backing.

Our goal is to make data classification easy for you in terms of simple integration and organisation wide buy-in.

We have a strong customer-centric ethos and are proud of our service excellence. With five million end-users worldwide, we are trusted to deliver by our clients.

OUR CLIENTS



PETRONAS



Register for your free 14 day trial at

boldonjames.com/trial

DATA CLASSIFICATION

IDENTIFY AND PROTECT YOUR MOST VALUABLE INFORMATION ▶▶

If you don't understand what data you have, how can you know what to do with it?

Data Classification allows your users to assign a visual label to the data they create, so that informed decisions can be taken about how it is managed, protected and shared, both within and outside of your organisation.

Boldon James Classifier turns that visual label into metadata, which can be used to both enforce your company's security policies and drive other technologies, such as archiving, data loss prevention and rights management solutions.

The result is streamlined business processes with data security at the core, reducing risk and allowing you to cut data management costs.

Your company is then in a better position to take advantage of collaborative tools, mobile working and BYOD procedures, allowing data to be shared in a **safe** and **secure** way.

TOP 7 REASONS

WHY DATA CLASSIFICATION IS MOVING UP THE BUSINESS AGENDA ▶▶

1 **IMPROVE** data security awareness

2 **ENFORCE** corporate security policy

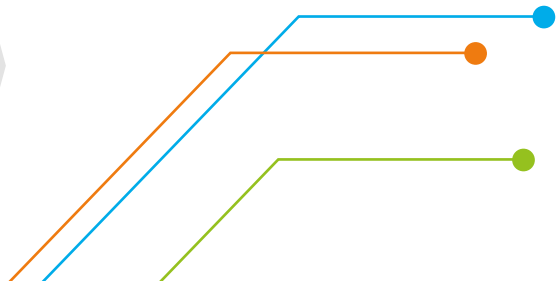
3 **IDENTIFY** and secure valuable data

4 **DEMONSTRATE** regulatory compliance

5 **INCREASE** the effectiveness of DLP solutions

6 **SECURE** mobile and remote access

7 **ENCOURAGE** safer collaboration



BOLDON JAMES CLASSIFIER

THE FOUNDATION OF DATA PROTECTION ▶▶

CLASSIFIER

The **CLASSIFIER SUITE** is a flexible data classification product set, offering a range of optional elements. Using our unified administration console you can see and manage all your data classification activities. Classifier is easy to set up and integrate with your existing technology solutions.

DATA CREATION AND EXCHANGE

Office Classifier

Document Classification - Labelling and Protective Marking for Microsoft® Office Documents

Email Classifier

Email Classification - Labelling, Protective Marking and Release Control for Secure Messaging

Exchange Classifier

In-transit Message Classification - Ensuring Consistency and Improving Collaboration

CAD Classifier

Protect Design Documents and CAD Workflow



EXISTING AND STORED DATA

File Classifier

File Classification - Security Labelling for All Types of Windows Files

Power Classifier

Mass Security Labelling for Documents and Files

REMOTE ACCESS AND COLLABORATION

SharePoint Classifier

Security Labelling for Microsoft Document Management

Mobile Classifier

Message Classification and Data Loss Prevention for Mobile Devices

OWA Classifier

Message Classification, Labelling, Protective Marking and Release Control for Microsoft Outlook Web App (OWA)

WHY CHOOSE BOLDON JAMES?

EXCELLENCE in customer support

TRUSTED by global brands

EASY installation, integration and administration

SIMPLE to use and scalable products

30 YEARS of development experience

DATA CLASSIFICATION

DRIVING YOUR BUSINESS ▶▶

Classifying your organisation's information will pave the way for outstanding results and reduce compliance issues. Data classification is proven to provide real improvements.

THE BENEFITS

IMPROVE IT security and data management

Data classification drives IT security and data management solutions, such as Data Loss Prevention Encryption and Rights Management, by providing intelligent data handling. The use of data classification software enforces information assurance policies, raises user awareness of data value and drives multiple security technologies – all creating a foundation for integrating with existing data management platforms for a greater return on technology investment.

PREVENT internal and external data leakage

Data classification reduces reputational and business risk by preventing internal and external data leakage. Using data classification you will be able to better protect your intellectual property with monitoring and access control reviews - and safeguard your shareholder and brand value.

INCREASE user and organisational awareness

Data classification is a constant reminder to your users of the value and sensitivity of data, ensuring that they are working with care and remaining compliant.

IMPROVE governance and compliance

Data classification provides a mechanism for both ensuring that you remain compliant and most importantly that you can demonstrate your compliance. Your partners and customers can see that you follow best practice and of course you will minimise your exposure to costly data loss events and associated fines.

EMPOWER users

Data classification instills best practice across your organisation and empowers your staff to take ownership and control of data. You will transform behaviour and culture with ongoing education, and by integrating data classification into day-to-day workflows.

REDUCE costs

Administration time, data management, archiving and storage of data all come at a cost. Data classification will help to drive these costs down – saving both time and money.

EDUCATE and enforce controls with simple choices

For the majority of staff, corporate governance and data security policy is not their day job. Data classification can plug this knowledge gap by automatically enforcing controls and offering easily understood, simple choices.



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CONTACT THE BOLDON JAMES TEAM

Worldwide HQ

Cody Technology Park
Ively Road
Farnborough
Hampshire GU14 0LX
United Kingdom

Tel: **+44 (0)1270 507800**

Americas Regional Office

Unit 369
Amity Road
Andover
NJ 07821
USA

Tel: **+1 (973) 448 1937**

Asia Pacific Regional Office

Level 1 (Unit 5), 8 Brindabella Cct
Brindabella Business Park
CANBERRA AIRPORT
ACT 2609
Australia

Tel: **+61 2 6200 2600**

sales@boldonjames.com