



## SharePoint: information security's weakest link?

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- About Us
- The issue with SharePoint
- Some statistics about SharePoint and related Security
- How data classification can help
- What it can look like
- Secure collaboration panacea
- Summary

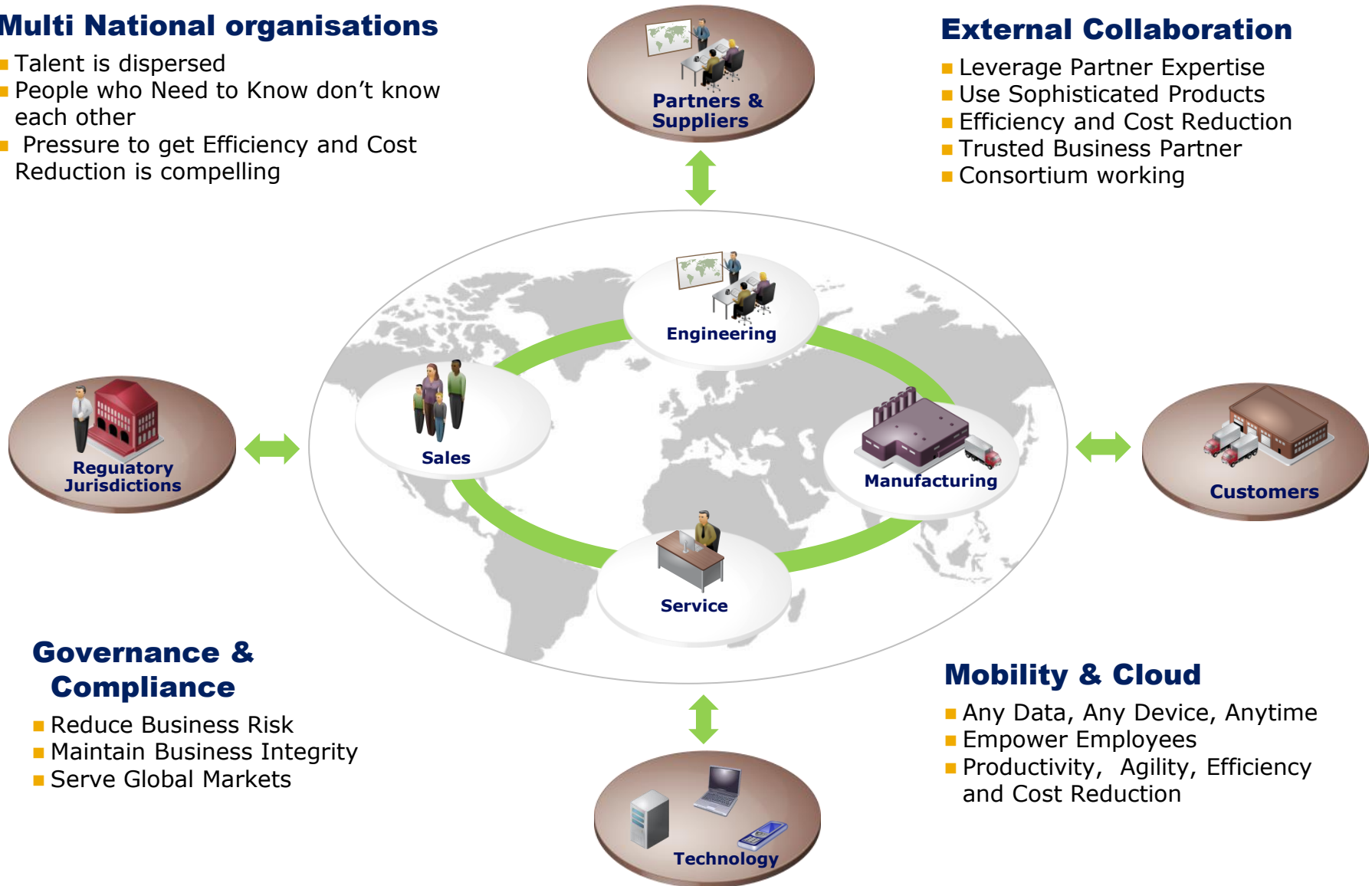
# Secure collaboration challenges

## Multi National organisations

- Talent is dispersed
- People who Need to Know don't know each other
- Pressure to get Efficiency and Cost Reduction is compelling

## External Collaboration

- Leverage Partner Expertise
- Use Sophisticated Products
- Efficiency and Cost Reduction
- Trusted Business Partner
- Consortium working



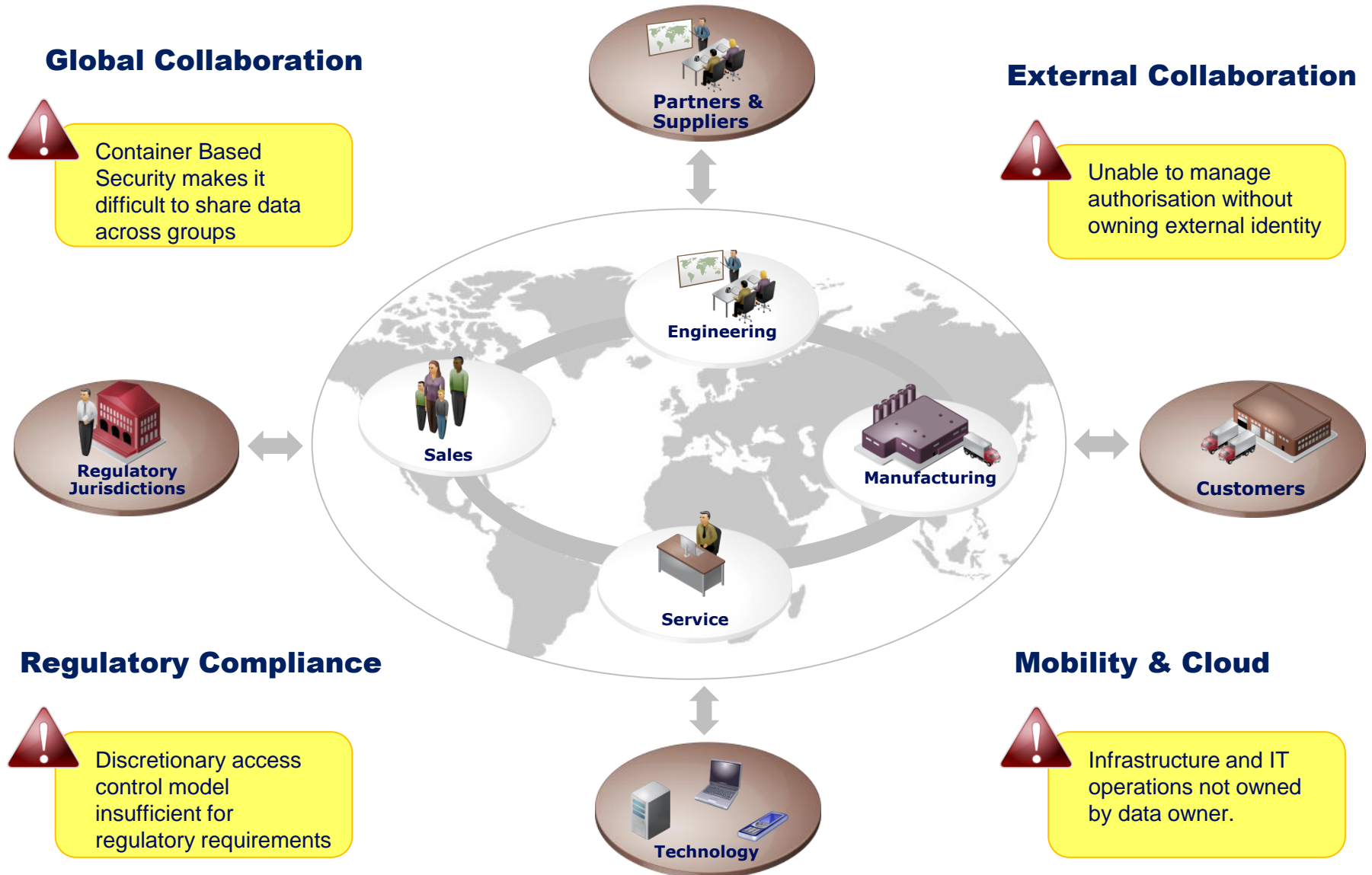
## Governance & Compliance

- Reduce Business Risk
- Maintain Business Integrity
- Serve Global Markets

## Mobility & Cloud

- Any Data, Any Device, Anytime
- Empower Employees
- Productivity, Agility, Efficiency and Cost Reduction

# Traditional security limitations



# Every CISO's worst nightmare...

- ❑ Multiple access points, remote working
- ❑ User access control and permissions to manage
- ❑ Extended throughout supply chain
- ❑ Massive storage limits available
- ❑ Lack of automated tools for managing user access rights
- ❑ Enforcing data governance policies challenging
- ❑ Infrequent visits leads to a document graveyard...



**...unmanageable from a data security perspective!**

# The SharePoint Black Hole...

Starts like this....

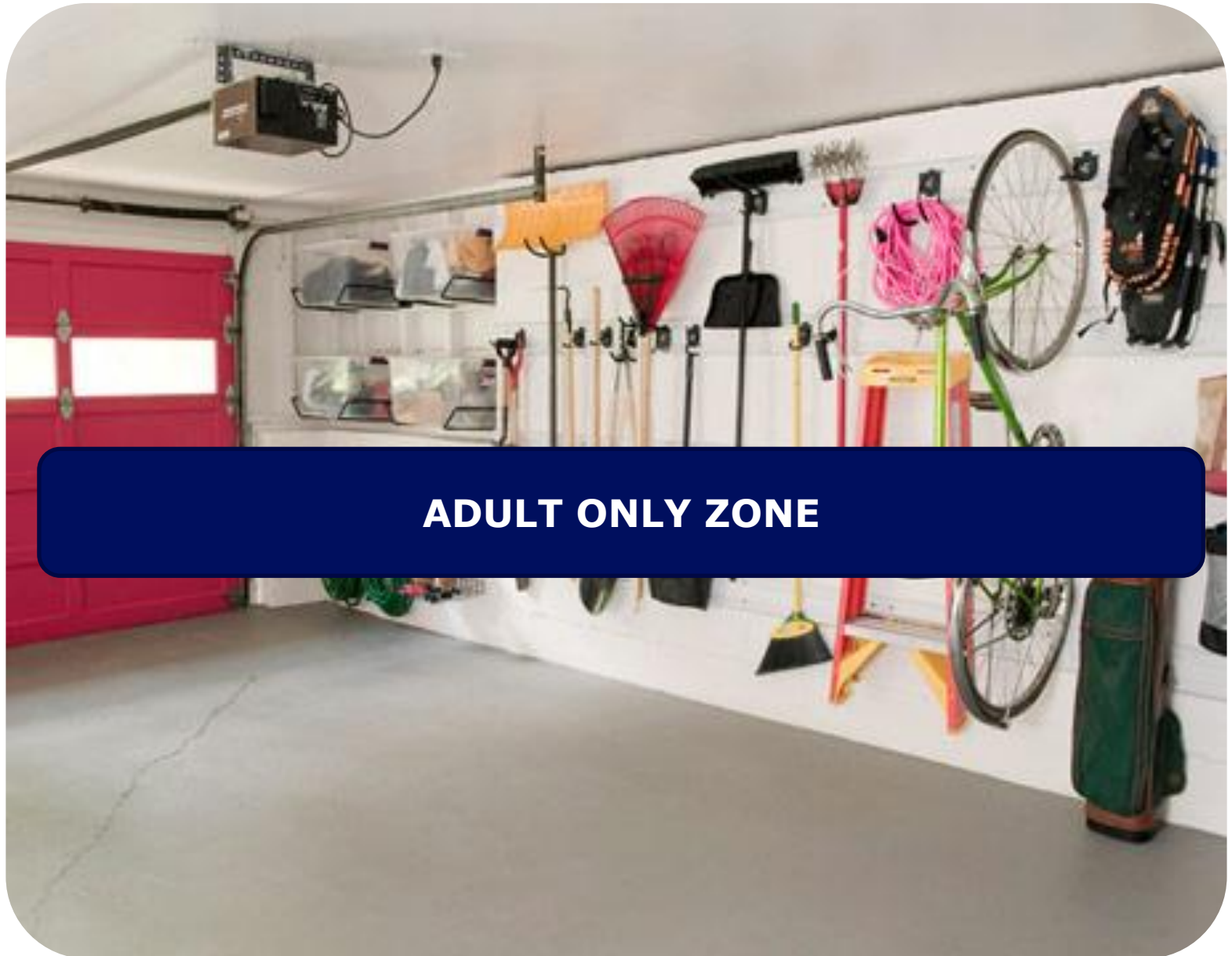
Ends up like this...





The ideal garage...

**boldonjames**  
A QinetiQ Company



**ADULT ONLY ZONE**

# Why is it so difficult to manage?

- ❑ Not SharePoint's fault
- ❑ Lack of policy, processes and procedures
- ❑ Lack of tools to help support access control and enforce data governance policies
- ❑ Employee turnover, loss of knowledge





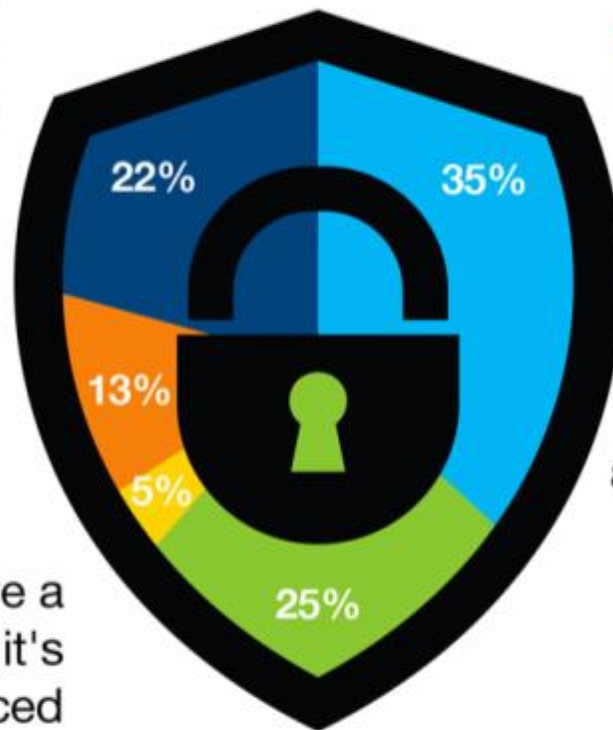
- ❑ So how do people approach SharePoint Security?
- ❑ Some results from a survey that we carried out in late 2012

**Does your organisation have an information security policy and does it encompass the use of SharePoint?**

**No**, we have no plans to develop one

**No**, but we are in the process of developing one

**Yes**, we have a policy, but it's not enforced



**Yes**

**Yes**, we have an info security management policy, but it doesn't cover SharePoint

**65% of organisations do not have a security policy that covers SharePoint**

What do you see as the biggest benefit of protectively marking information held in SharePoint?



Control of  
unstructured  
information



Increased user  
awareness of  
security  
responsibilities

**36%**

**22%**

Enforcement  
of information  
assurance  
policies



Improved  
data loss  
prevention  
(DLP)  
measures

Do you currently protectively mark information?



9%

We mark all email



9%

We mark all documents



17%

We mark all email  
and documents



65%

We don't mark anything

# Need for greater Access Control

- SharePoint customers often struggle with managing fine grain access



- Need for collaboration that simplifies classification and enforces dynamic control according to centrally defined policies

- Provides the capability to authorise, classify, enforce and audit enterprise resources
- Enterprises need to enjoy secure internal/external collaboration while improving compliance and protecting intellectual property

# What is Classification?

*“placing a key identifier onto a piece of information to ensure appropriate handling”*



Visual Markings



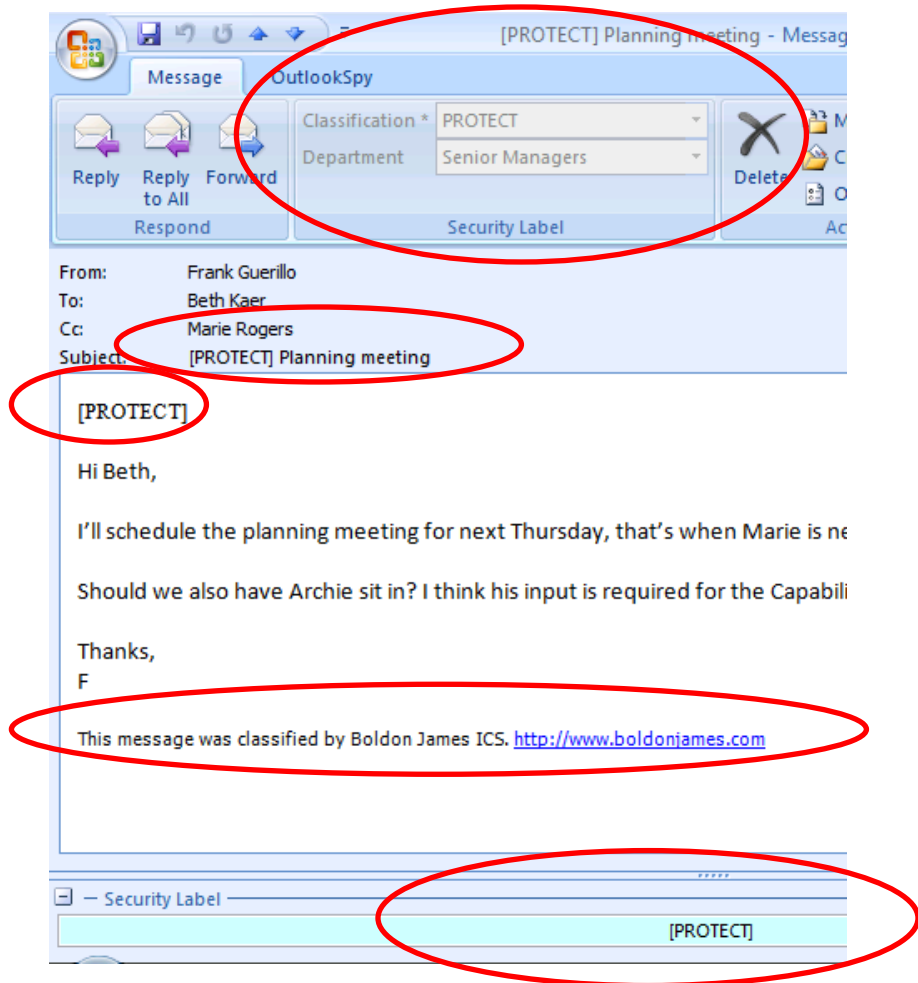
Metadata



Handling Rules



- ▶ Dynamic and proactive labelling
- ▶ Enforce Labelling/Data Classification Policy
- ▶ Domain, User & Attachment checks
- ▶ Ensure consistent markings are applied
- ▶ Visual Labels & Metadata
- ▶ Multiple platforms & file types



# How can data classification help?



Raise User  
Awareness



Control  
Unstructured Data



Protect valuable and  
sensitive information



Metadata drives  
technology

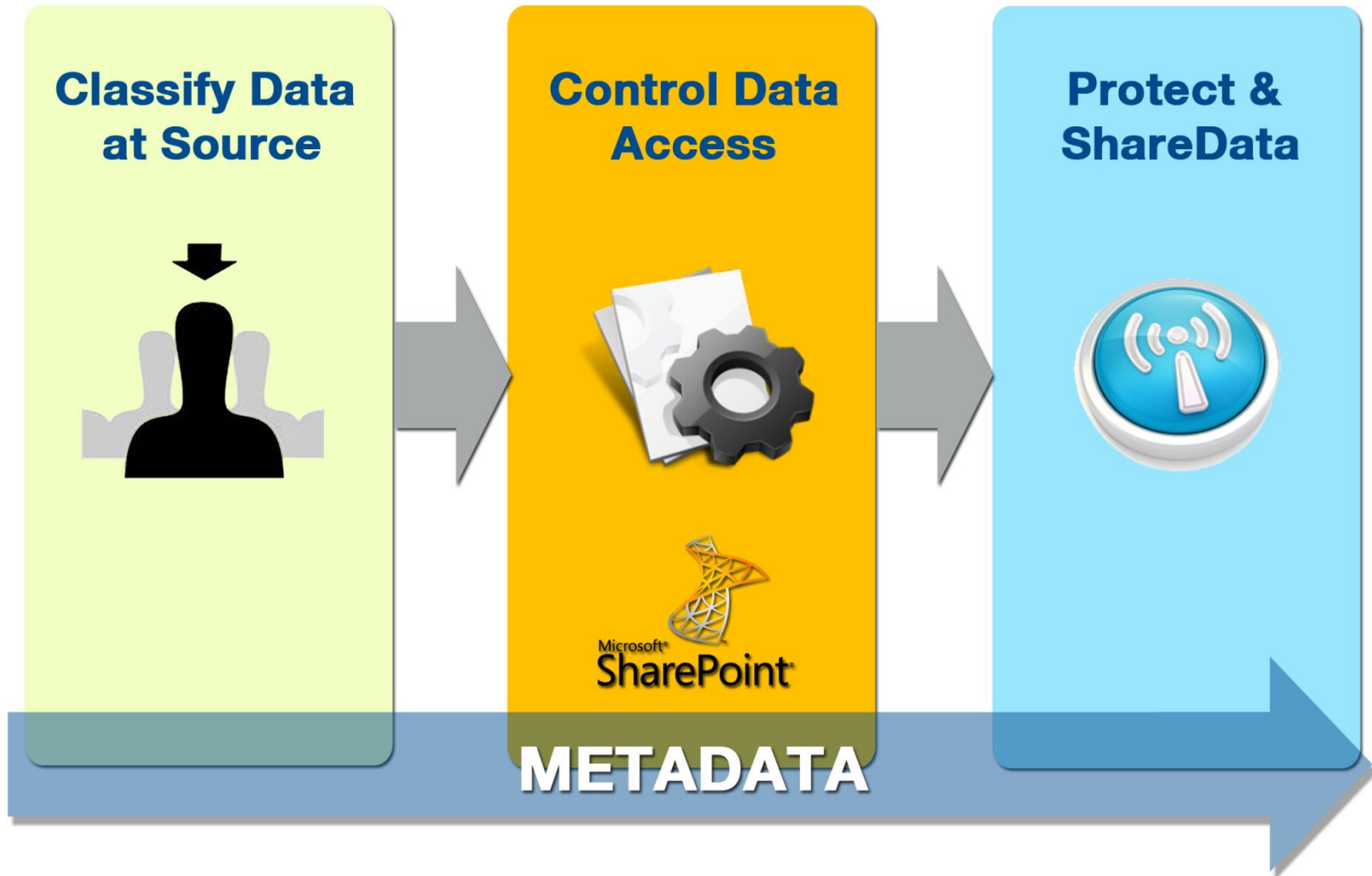


More effective  
access control

**Metadata** drives complementary security and information management technologies:

- Data Loss Prevention (e.g. Symantec, McAfee)
- Rights Management Systems (RMS)
- Document Management Systems (EDRMS)
- Archiving (e.g. Symantec EV)
- Search & Retrieval (e.g. eDiscovery)
- Encryption (e.g. Egress)
- Fine Grain Access Control (e.g. Nextlabs)





- ❑ Check & apply labels upon upload
- ❑ Enforce classification upon import

The screenshot shows a web browser window with a SharePoint URL. A modal dialog box titled "Shared Documents - LD HR Pol. 73-23 R3.docx" is open. The dialog has a top bar with "Edit" and a close button. Below this is a toolbar with icons for Save, Cancel, Paste, Copy, and Delete Item. The main area of the dialog contains a message: "The document was uploaded successfully. Use this form to update the properties of the document." Below the message are three input fields: "Name \*" with the value "LD HR Pol. 73-23 R3.docx", "Title" (empty), and "Classifier Label" with a dropdown menu showing "General Business". At the bottom, there is a "Save" button and a "Cancel" button. The background shows the SharePoint interface with a left sidebar containing "Site Actions", "Libraries", "Lists", "Discussions", and "Recycle Bin".

Site Actions

New Document Upload Document

Libraries

Site Pages

Shared Documents

Lists

Calendar

Tasks

Discussions

Team Discussion

Recycle Bin

All Site Content

Shared Documents - LD HR Pol. 73-23 R3.docx

Edit

Save Cancel Paste Copy Delete Item

Commit Clipboard Actions

**i** The document was uploaded successfully. Use this form to update the properties of the document.

Name \* LD HR Pol. 73-23 R3.docx

Title

Classifier Label General Business

Created at 9/26/2013 4:45 PM by Beth Kaer  
Last modified at 9/26/2013 4:45 PM by Beth Kaer

Save Cancel

# Access control (cont.)

**Employee view**

Type	Name	Modified	Modified By	Classification
	Business Strategy 2014	9/20/2013 3:22 PM	Beth Kaer	Internal Only
	Business Strategy 2014	9/20/2013 3:22 PM	Beth Kaer	Internal Only
	InvoiceReport4535 <small>NEW</small>	9/26/2013 4:46 PM	Beth Kaer	General Business
	Lab Demo Softball Fall 2013	9/20/2013 3:22 PM	Beth Kaer	Non-Business
	LD HR Pol. 73-23 R3 <small>NEW</small>	9/26/2013 4:46 PM	Beth Kaer	General Business
	TPS Report	9/20/2013 3:22 PM	Beth Kaer	Confidential

- Access control by classification value

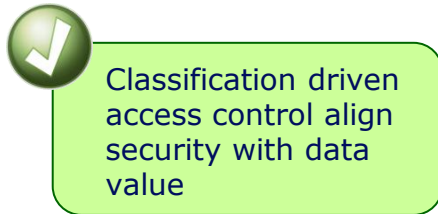
**Partner view**

Type	Name	Modified	Modified By	Classification
	InvoiceReport4535 <small>NEW</small>	9/26/2013 4:46 PM	Beth Kaer	General Business
	Lab Demo Softball Fall 2013	9/20/2013 3:22 PM	Beth Kaer	Non-Business
	LD HR Pol. 73-23 R3 <small>NEW</small>	9/26/2013 4:46 PM	Beth Kaer	General Business

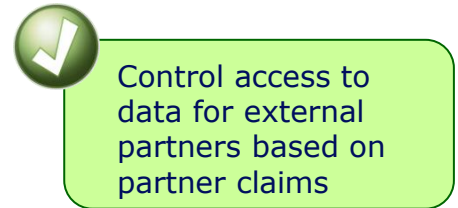


# The Secure Collaboration Panacea...

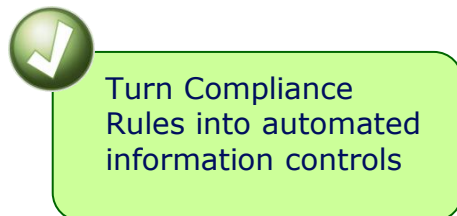
## Global Business Process



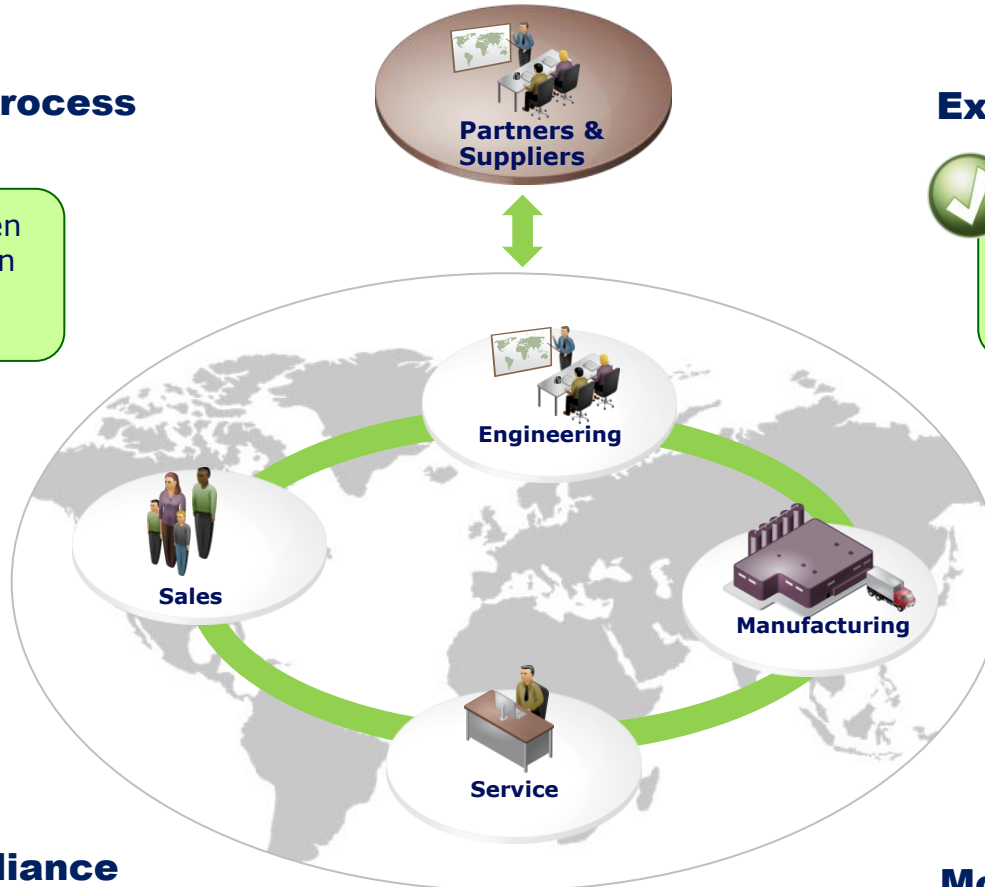
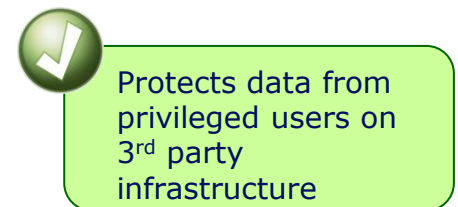
## External Collaboration



## Regulatory Compliance



## Mobility & Cloud



## How you can turn SharePoint from being the weakest link to your strongest ally...

- ❑ Appropriately classify data at point of creation
- ❑ Control access based on the sensitivity and value of data
- ❑ Ensure that access management stays with the document



## To realise the following benefits...

- ❑ Supports compliance to industry regulations and standards
- ❑ Maintain business viability – protect intellectual property
- ❑ Supports more secure collaborative working across the supply chain
- ❑ Greater return on your SharePoint investment



# Thank you for your time

For more information please [contact us](#)

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